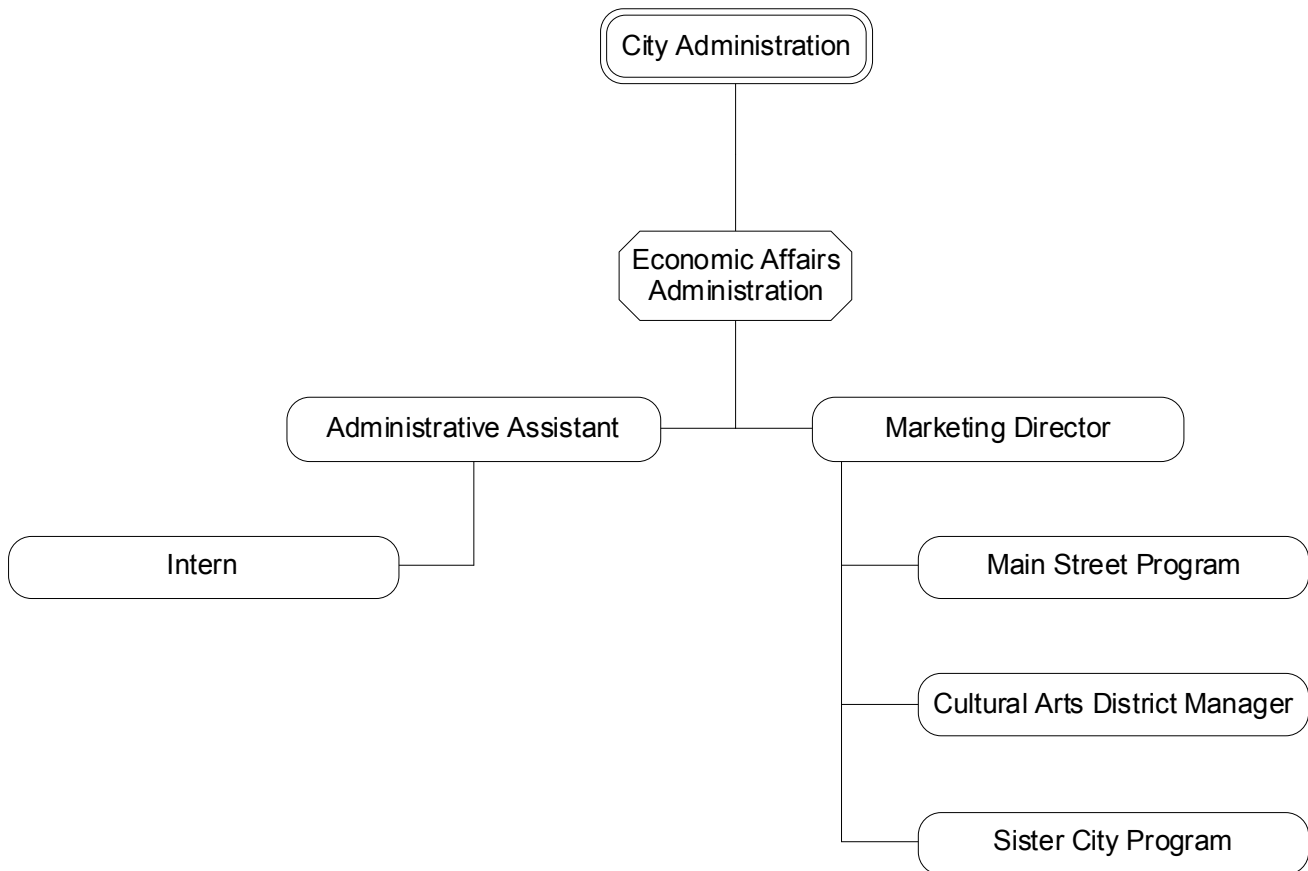


CITY OF ANNAPOLIS
Department of Economic Affairs



Department of Economic Affairs

Department of Economic Affairs

General Fund

Description:

The Department of Economic Affairs develops public-private partnerships within the City of Annapolis and Anne Arundel County to better serve the business character within the City. This involves job creation through expansion plans of existing businesses, and recruiting new businesses and employers to the City, thereby increasing the commercial tax base in the City.

Mission:

To pro-actively enhance and strengthen the City's economic viability and employment opportunities through a planning approach that looks toward long-term development of its residents, workforce, and business communities in a manner consistent with the Comprehensive Plan and the character of the City.

Background:

- Annapolis needs a growing and sustainable commercial tax base to provide diverse jobs as well as services for its residents.
- Economic development provides a larger tax base which gives the City the financial resources needed to achieve its vision and provide desired and expanded public services.
- Community-sensitive economic development supports the City's vision in almost all areas and in a manner that is inclusive and sustains economic diversity.
- Development at the Parole Town Center and expanded development at Westfield Mall has created an Edge-City circumstance.

Services:

- Recruit new businesses and employers to the City.
- Endeavor to retain existing businesses and employers.
- Market the City's amenities to new businesses.
- Encourage and promote the development of well-planned and affordable housing.
- Focus on development/redevelopment opportunities utilizing limited land and building resources within the City.

- Assist existing and new companies with identifying financing and other tools available at the city, county, state, and federal levels.
- Serve as a liaison to the business community through membership and support of all business associations.
- Develop small and minority business enterprise relationships with the county and state.

Goals & Objectives:

- Define and promote Annapolis' distinctive experience, and build economic development activities around it.
 - Assess ongoing concerns from the existing business community to determine broad issues and business-specific interests affecting the business climate in Annapolis.
 - Support the development of new and emerging industries in order to diversify the local economy and to support the City's green goals.
 - Use contemporary techniques to promote Annapolis in a manner that helps target, self-select, and manage expectations.
- Establish, manage, and support resources and revitalization activities in two new special purpose districts - the Downtown Annapolis Partnership, and the Capital City Cultural Arts District.
 - Determine the highest and best use for upper floor commercial vacant spaces in the Historic District.
 - For the Main Street program, establish an independent, private non-profit organization whose express purpose is preservation-based commercial district revitalization.
 - For the Capital City Cultural Arts District, promote and support diverse authentic, artistic, and cultural experiences in a manner that is sustainable for future generations and fosters economic, community, and neighborhood revitalization.
- Continue to strengthen the support capabilities of the Department of Economic Affairs (DEA) to protect and enhance all of the City's business districts and economic vitality.
 - Determine what kind of jobs and businesses are best for the City, and

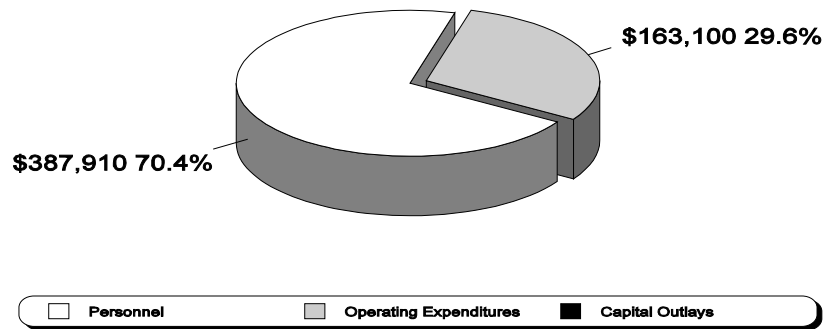
Department of Economic Affairs

- continued -

- identify how to attract and to retain them.
- Develop a well-publicized DEA vetting and ombudsman process with other city departments to provide established and new entrant businesses with a commercial building permit and occupancy permit process.
- Provide visibility of minority and small businesses within the City.
- Strengthen, diversify, and evaluate concerns related to the maritime industry.
 - Adopt legislation to establish a Maritime Enterprise Zone that provides financial incentives to help maritime businesses grow.
 - Establish a Maritime Business Technology Center comparable to the Life Science Center in Baltimore City.
- Improve the ability to attract and increase maritime business, maritime tourism, transient boater visitations, and other related maritime recreational uses.
- Promote the development of key outer West Street opportunity sites while improving traffic flow, accessibility, and physical character to enhance the key gateway entrance to the City.
 - Adopt legislation that implements a new gateway design.
 - Promote higher density, smart growth incentives and principles to ensure quality development in the gateway corridor.
 - Track User and Occupancy (U&O) permits and the number of new businesses in the two zones.

<i>Budget Summary</i>	<i>FY 2008 Actual</i>	<i>FY 2009 Adopted</i>	<i>FY 2010 Adopted</i>	<i>Percent Change</i>
Personnel	\$242,990	\$348,540	\$387,910	11.30%
Other Operating Expenditures	83,180	163,100	163,100	0.00%
Total Expenditures	\$326,170	\$511,640	\$551,010	7.69%

Department of Economic Affairs
Budget By Expenditure Type



Because the Department of Economic Affairs consists of only one major division, a comparison of divisional budgets is not applicable.

Department of Economic Affairs Staffing Summary

	<i>FY 2008 Actual</i>	<i>FY 2009 Adopted</i>	<i>FY 2010 Adopted</i>
	<i>Permanent</i>	<i>Permanent</i>	<i>Permanent</i>
Personnel	0	2	2
Department Total	0	2	2

* Economic Development & Community Services received approval by the City Council during FY08 to become the Department of Economic Affairs.

Staffing Summary By Position - FY 2010 Permanent Positions

Total
FTE

Economic Affairs:

Economic Affairs Director 1
 MBE (Minority Business Enterprise)
 Coordinator 1

Contractual and Temporary Positions

The Department of Economic Affairs has various temporary and/or contractual positions. These positions consist primarily of a Economic Affairs Associate, Development / Special Projects Coordinator, and General Clerical position.